

Downtown Oklahoma City Snapshot

Demographics

RESIDENT POPULATION:
9,326

WORKFORCE POPULATION:
77,522

STUDENT POPULATION:
4,750+*

BUSINESSES:
2,425

*University of Oklahoma Health Sciences Center- 3,613, Oklahoma City University Law School- 380, The Academy of Contemporary Music at the University of Central Oklahoma- 400, University of Oklahoma MBA Program- 200, Metro Tech Downtown, University of Central Oklahoma Downtown MBA/MPA- 163

Oklahoma City Retail
WHERE SUCCESS IS IN STORE

Major Downtown Employers:

- **Energy** - OGE Energy, Devon Energy, Continental Resources, SandRidge Energy, Enable Midstream, Baker Hughes GE Innovation Center
- **Health Care** - St. Anthony Hospital, OU Medical Center, OU Health Sciences Center, VA Medical Center
- **Other** - Sonic HQ, AT&T, State of Oklahoma, City of Oklahoma City, Federal Government, Oklahoma County

Downtown OKC in 2020

Oklahoma City will start the next decade with a new landscape as four game changing projects will soon come to fruition in the city's core.

A new \$277-million convention center, which is projected to open in 2020, will feature nearly 200,000 square feet of exhibit space, a 30,000-square-foot ballroom and 45,000 square feet of additional meeting space. Adjacent to the convention center will be a 605-room headquarters hotel operated by Omni Hotel & Resorts.

In addition, the 70-acre, fully programmed Scissortail Park opened this fall. To connect these amenities and to the rest of downtown, the Oklahoma City Streetcar began service in 2019.



What is MAPS?

MAPS is Oklahoma City's pay-as-you-go, temporary-sales-tax, capital investment program. Downtown has attracted more than \$7 billion in public and private investment since the original MAPS projects.

MAPS I - \$363-million package, nine projects including:

- Chickasaw Bricktown Ballpark
- Bricktown Canal
- Oklahoma River
- Chesapeake Energy Arena

MAPS for Kids - \$700-million package that renovated or rebuilt every school in Oklahoma City limits

MAPS 3 - \$777-million package, eight projects including:

- Modern Streetcar
- Whitewater rafting facility
- A new convention center
- 70-acre downtown park

MAPS 4 - \$978-million package, 16 projects including:

- Investment in OKC's Innovation District
- Multipurpose outdoor stadium
- Beautification of key corridors
- 70 percent of package will be dedicated to neighborhood and human needs

Oklahoma City Retail

WHERE SUCCESS IS IN STORE

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OKLAHOMA CITY DOWNTOWN SNAPSHOT



Downtown Oklahoma City

● Completed ● Under Construction ● Planned

Housing*

	Units
Completed	
1 Classen Senior Center	100
2 The Frank	45
3 LIFT	329
4 Classen Glen	48
5 The Commons on Classen	48
6 The Edge	250
7 The Sieber	38
8 The Guardian	37
9 Towers Apartments	138
10 Regency Tower	274
11 Sycamore Square Condos	58
12 The Haven	64
13 The Civic	34
14 Avana Arts District	303
15 The Montgomery	70
16 Park Harvey	162
17 The Metropolitan	329
18 Block 42	42
19 Maywood Apartments	299
20 Central Avenue Villas	30
21 Lofts at Maywood	55
22 Mosaic	97
23 Level	228
24 Deep Deuce Apartments	294
25 The Hill: Buildings 1-8	83
26 The Steel Yard	250
27 East Bricktown - Phase II	146
28 Centennial on the Canal	30
29 The Douglass at Page Woodson	68
30 The Seven at Page Woodson	79
31 The Douglass Next Door	68
32 University Village	86
33 West Village	345

Under Construction

34 First National Center Apartments	210
35 The Bower	32

Planned

36 The Hill: Buildings 9-11; 13-18	66
37 The Elliott	41
38 Boulevard Place	241

Hotels

	Units
Completed	
1 21C Museum Hotel	126
2 AC by Marriott	142
3 Aloft Hotel	134
4 Ambassador Hotel	54
5 Colcord Hotel	108
6 Courtyard Downtown Oklahoma City	225
7 Embassy Suites	195
8 Hampton Inn Bricktown	200
9 Hilton Garden Inn	155
10 Holiday Inn Express	124
11 Homewood Suites	100
12 Marriott SpringHill Suites	126
13 Renaissance Hotel Downtown Bricktown	311
14 Residence Inn Marriott Bricktown	151
15 Sheraton Hotel	395
16 Skirvin Hotel	225
17 Hyatt Place	134
18 Staybridge Suites	134
Under Construction	
19 Marriott Fairfield Inn and Suites	133
20 Omni Hotel	605

Hotels:
 total completed: 3,039
 under construction: 738
 total planned: 634
 total units: 4,411

Housing:
 total completed: 4,723
 under construction: 509
 total planned: 284
 total units: 5,516

Information on this sheet provided by the Greater OKC Chamber, the City of Oklahoma City, Downtown OKC Partnership, and the Alliance for Economic Development of Oklahoma City.

For more information, please contact
Tammy Fate
 Manager, Retail Development and Recruitment
 Greater Oklahoma City Chamber of Commerce
 405.297.8958
 tfate@okcchamber.com
 www.okcretail.com

